

Consultancy Services
Food Processing Machinery
Green-field Projects
Repairing and modification
Product branding

## **CONTACT US**

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Tezpur

At HS Engineering, nestled in Basantipur, Tezpur, Assam, we are dedicated to empowering local entrepreneurs with advanced engineering solutions. Our mission is to establish micro and small-scale food processing ventures, offering comprehensive support to ensure our clients' success. Aligned with Assam and the North-east's economic resurgence, which emphasizes sustainable growth and the upliftment of small businesses, we are committed to fostering innovation and prosperity in our community

## **Our Mission**

Our mission is to catalyze economic growth and self-reliance within the food processing sector by providing exceptional engineering and marketing services, coupled with unwavering support. We are committed to unlocking the transformative power of Micro, Small, and Medium Enterprises (MSMEs) to rejuvenate communities, ensuring that this positive change is within everyone's reach

## **Major Milestones**

Our unwavering commitment to fostering self-reliance and generating employment opportunities has significantly propelled economic development in the region. Our notable achievements include:

- Project Excellence: Successfully executed over 70 food processing projects across Assam and Arunachal Pradesh, empowering local enterprises and enhancing the regional food industry.
- Strategic Collaborations: Partnered with industry leaders such as Dabur India Limited, Patanjali Ayurved, Berger Paints, and Suneet Breweries to provide specialized repair services for industrial machinery, ensuring operational efficiency and fostering robust business relationships.

Locate us with Google Maps: https://maps.app.goo.gl/ypzBbb5X9YDHsxiW6

## What makes us different?

# All under one roof



### Repairing and modifications

Our dedicated engineering workshop ensures peace of mind required confidence and for our customers by providing required aftersales service



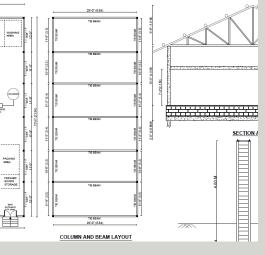
### On-site installation & training

On site training provides the operational skills to run the machines



### **Product marketing** designs

Product packaging designs, brochures, websites and apps to help our customers grow their business

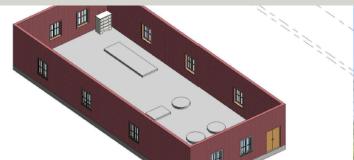






### **Green-Field Projects**

Having 10+ years of combined working experience in the FMCG industry sector, both in the fields of projects and production has helped us efficiently deliver greenfield projects starting from designing site plan layout & electrical layout till civil construction, machinery & electrical installation.





# Food Processing Machineries



SHELLER TYPE RICE MILL/MILLET DEHUSKER



**HULLER TYPE RICE MILL** 



**DIESEL ENGINE RICE MILL** 



**PULVERISER** 



**HAMMER MILL** 



SOLAR + ELECTRIC HYBRID DRYER



**ELECTRIC TRAY DRYER** 



**HEAT PUMP TYPE DRYER** 



**SUGARCANE JUICE MACHINE** 

## Food Processing Machineries



**GAS/ELECTRIC BAKERY OVEN** 



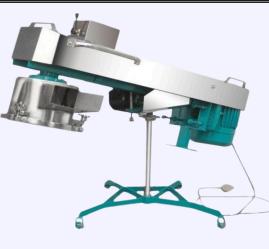
DOUGH KNEADER/ PLANETERY MIXER



**NIMKI CUTTING MACHINE** 



**RIBBON BLENDER** 



**BHUJIA MAKING MACHINE** 



**OIL EXTRACTOR/FILTER PRESS** 



**MURI/FRYUMS ROASTER** 



**VEGETABLE CUTTER** 



**CHAFF CUTTER** 

### **CUSTOMER SUCCESS STORIES**

#### PRAKRITI SPICES





We had the privilege of assisting Mrs. Dipti Das from North Lakhimpur, Assam, in realizing her vision of launching a spice brand. Our comprehensive support included:

- Customized Machinery Provision: Supplying equipment tailored to her specific requirements and budget.
- On-Site Training: Delivering hands-on training to ensure proficient operation and maintenance of the machinery.
- Brand Development: Designing distinctive packaging labels and promotional posters to establish a strong market presence.

Products: Turmeric Powder, Rice Flour Markets Captured: Local wholesale market

Monthly Sales: Rs. 40,000

RM Cost: Rs. 12,000 Electricity Cost: Rs.3000 Labour Cost: Rs.3000 Maintenance Cost: Rs. 500 Net Profit: Rs. 22,000

Annual Profit : Rs. 2,64,000 Project Cost : Rs.2,17,886

### SS BAKERY





In Tezpur, Assam, a young entrepreneur, Mr. Sujit, transformed his backyard into a thriving bakery. Starting with a single electric gas oven, he quickly captivated the local market near Tezpur Medical College and Hospital, supplying high-quality baked goods to nearby bakery shops. Within a month, the soaring demand for his products necessitated round-the-clock operations, with the bakery running three shifts daily. Mr. Sujit's dedication and the exceptional quality of his offerings have established his bakery as a notable player in Tezpur's competitive bakery industry. His journey exemplifies the spirit of entrepreneurship and the impact of unwavering commitment to quality.

Products: Breads, Biscuits, Buns, Cream-rolls, cookies, patties etc.

Markets Captured : Local bakery shops

Monthly Sales: Rs. 1,80,000

RM Cost: Rs. 70,000

Electricity Cost: Rs.13,000 Labour Cost: Rs.50,000 Maintenance Cost: Rs. 400 Net Profit: Rs. 46,500 Annual Profit: Rs. 5,59,000

Project Cost : Rs.73,160

### **CUSTOMER SUCCESS STORIES**

#### **NEULI VENTURES**





Neuli Ventures, a dynamic food products start-up from Longding District, Arunachal Pradesh, is at the forefront of the millet-based product revolution. Founded by Nokngam Wangjen and Ratnadeep Baruah, the company is deeply committed to empowering local farmers, preserving cultural heritage, and promoting sustainable agriculture Through our technical support and their unwavering dedication, Neuli Ventures has achieved significant milestones:

- Product Launch: Introduced Foxtail Millet and Foxtail Millet Flour, now featured in government programs as gift hampers, promoting organic and locally sourced millets
- Government Recognition: Secured a major order from the Arunachal Pradesh Agriculture Marketing Board (APAMB), reflecting their commitment to agripreneurship and support for local initiatives.
- Innovation & Investment: Joined the Arunachal Pradesh Innovation & Investment Park (APIIP), showcasing their flagship millet products and commitment to sustainable food production

#### PRADIP BISWAS





Pradip Biswas, a micro-farmer from Nagaon, Assam, embarked on an ambitious journey by establishing a rice mill equipped with a pulverizer, despite the presence of established competitors in the region. His commitment to quality and community engagement quickly resonated with local villagers, leading them to prefer his services over longstanding rice mills. This surge in demand enabled him to double production capacity by acquiring an additional rice mill. Mr. Biswas's entrepreneurial spirit not only showcases the potential of micro-enterprises but also contributes to the economic development of Nagaon, a district recognized for its agricultural significance.

Services: Rice-milling service, Spice pulverising

Markets Captured: Local Villagers

Monthly Sales: Rs. 20,250

RM Cost: NA

**Electricity Cost: Rs. 2700** 

**Labour Cost: NA** 

Maintenance Cost: Rs. 400

Net Profit: Rs. 17,150

Annual Profit : Rs. 5,14,500 Project Cost : Rs.83,000

# HS ENGINEERING TEZPUR, ASSAM

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### **HS Engineering**

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